# **Gregory Anderson**

Web Designer, Web Developer, Graphic Designer & Software Engineer

07738 706925 greg@greganderson.co.uk www.greganderson.co.uk (portfolio)

# Skills, Software & Languages

- Responsive web design & development
- UX & UI design & development
- HTML, CSS & JavaScript (Vanilla, jQuery, React)
- PHP (OOP, MVC, Procedural), SQL & ASP
- Figma, Adobe Photoshop & Adobe Illustrator
- Wordpress custom plugin, custom theme & classic theme development
- Project management, client co-ordination & consultancy
- SEO and accessibility

#### Introduction

I have over 20 years of commercial experience as a web designer, and as both a front-end, and back-end, web developer. I have designed and built hundreds of websites of all sizes and specifications, across a very broad spectrum of industries. I have also developed a large number of bespoke content management and ecommerce web applications; designed artwork for print; created animation and video pieces; designed brands and corporate identities; and often worked in a customer consultancy and project management capacity.

## **Experience & Previous Roles**

Web & Graphic Designer, Project Manager (contract role)

A-Plates Ltd, Westbury – May 2025 to now

My primary responsibilities at A-Plates are to design a large range of customised registration plates for customers to order online; to complete, populate and project manage the accompanying Wordpress website; and to co-ordinate workload and responsibilities with an outsourced web development company.

#### Web Designer & Front-end Developer

RomanCart Ltd, Bath & Huboo Technologies Ltd, Bristol – Nov 2011 to July 2024 (Huboo purchased RomanCart in Dec 2020)

I worked mainly as a front-end developer and web designer at RomanCart - and later, Huboo - designing websites and web systems in Photoshop and Figma; and developing in HTML, CSS and, often complex, Javascript (Vanilla & jQuery).

- I designed, developed, managed and maintained a library of approximately 400 responsive "content blocks" for the company's customer web-builder. Examples included webpage headers, menus, interfaces, page layouts, banners, shopping carts and item pages.
- I built a unique GUI and specific CMS in to each block, allowing for a wide variety of customised appearances and layouts.
- I designed and developed a range of 100 responsive customer website themes.
- I designed, developed and project managed a large number of bespoke customer websites, and also a series of company websites.
- I handled ongoing customer consultancy and website support.
- I developed a PHP web application that remotely lists items on eBay.

Following a downturn in Huboo's performance and an internal restructure, my position was made redundant in July 2024.

#### Web Designer & Full Stack Developer

JPC InfoNet Ltd, Trowbridge - Feb 2006 to Nov 2011

I worked as a web designer, and both a front-end, and back-end, developer at JPC. I designed in Photoshop; and front-end developed in HTML, CSS and Javascript (Vanilla & jQuery). I used PHP and ASP extensively for back-end development, using MySQL and Microsoft Access databases.

- I designed and developed websites for a series of large, government-affiliated bodies and multi-national companies, such as PETA, the Police, and Orange Guitar Amplifiers Ltd.
- I handled project management, customer consultancy, specification development and ongoing support for the majority of the projects that I undertook.
- I developed a range of bespoke content management systems to handle the unique requirements of each website that I built.

#### Ecommerce Web Designer & Full Stack Developer

Freelancer – Jan 2010 to Nov 2011

Alongside my full time position at JPC, I began working as an ecommerce-specialist freelancer. I wrote a complete ecommerce system in PHP with a MySQL database. It was fully content managed and integrated in to a number of payment gateways, including SagePay, WorldPay, CardSave and PayPal. I used Google Adwords to sell websites to a small number of clients, customising the system as required and creating unique web designs for each project.

### Web Designer & Front-end Developer

Impress Media Ltd, Warminster – Sep 2003 to Feb 2006

I worked as a web designer and static front-end developer at Impress. Designing in Photoshop and developing in HTML, I created websites for their expanding portfolio of regional SMEs. I was the only web designer and developer in the company initially, so I was expected to manage a number of projects simultaneously, be adaptable, and often work to tight deadlines.

#### Web Designer & Front-end Developer

Freelancer - Sep 2002 to Sep 2003

To gain commercial experience, I began a short freelancing career after leaving university. Designing in Photoshop and developing in HTML and Flash, I created a number of websites for local businesses. I was able to use this experience, and the portfolio that I had established from it, to successfully apply for my first agency position.

#### Education

- BA(hons) Degree in Visual Communication 2.1 (University of Central England, 2001)
- Art & Design Foundation National Diploma Merit (Trowbridge College, 1998)
- 3 A levels grades A to C (St Laurence School, Bradford on Avon, 1997)
- 9 GCSEs grades A\* to C (St Laurence School, Bradford on Avon, 1995)

### Reference

Mr Simon Leigh, Managing Director of RomanCart Ltd - <a href="mailto:simon.leigh@romancart.com">simon.leigh@romancart.com</a>